

L'OCCITANE CARES



L'OCCITANE
PHILANTHROPY REPORT

2015-2016



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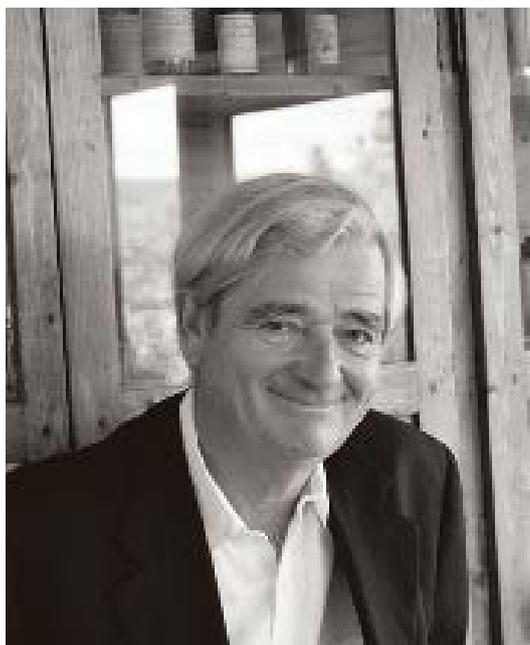
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FOREWORD



For 40 years, L'OCCITANE has cultivated the authenticity, respect and sensoriality of its products. Based on these values, we felt it was essential to involve ourselves in actions of general interest. As our products are a sensorial experience, we strive to make them accessible to a wider audience. This has been reflected since 1997 by the presence of Braille on the packaging of our products and by the support to the fight against preventable blindness in the world since 2000.

In 2016, we are also celebrating the 10-year anniversary of our Foundation: we are proud to celebrate our 2 million beneficiaries and wish to intensify our programs in favor of sight. Today, L'OCCITANE aims to provide 10 million eye care services by 2020 through its international program UNION FOR VISION 10by20.

Reinold Geiger,
President of the L'OCCITANE Foundation and L'OCCITANE CEO



Since its beginning, L'OCCITANE has respected and highlighted the traditions used in the manufacture of its products and the territories from which they are extracted. Our social commitment took on a new dimension when the L'OCCITANE Foundation was founded in 2006.

Ten years later, L'OCCITANE continues to commit in three fields of action. Closely linked to the Provençal territory, the brand participates in the preservation of the Mediterranean natural heritage. Partner of women producing shea butter in Burkina Faso since 1986, we support women's leadership. L'OCCITANE products are at the heart of sensoriality, we felt it was essential to commit ourselves to sight and to fight avoidable blindness.

Olivier Brusson,
Vice President of the L'OCCITANE Foundation
and L'OCCITANE Founder

PHILANTHROPY IN 2015-2016

TOTAL BUDGET PROJECTS
L'OCCITANE

+ € 1,840,000 = 40
PROJECTS SUPPORTED

L'OCCITANE FOUNDATION

Fight against
avoidable
blindness



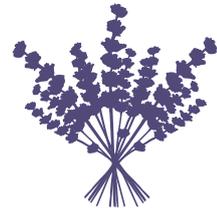
+ 319,000
PEOPLE RECEIVED
EYE CARE

Promotion of
women's
leadership



+ 26,000
WOMEN
SUPPORTED

Transmission
of the natural
heritage
in Provence



+ 487,000
PEOPLE
SENSITIZED

THE EMPLOYEES GET INVOLVED

THE FOUNDATION'S CORRESPONDENTS



Fondation
L'OCCITANE



UNION FOR VISION 10by20

2015-2016

€882,731

**TO FIGHT AGAINST
AVOIDABLE BLINDESS**

**319,320 PEOPLE
treated**

A SYMBOLIC PROGRAM

In 2016, 285 million people still suffer from visual impairment, yet 80% of these cases could be prevented.

Faced with this challenge, the L'OCITANE Foundation continues its action in favor of the prevention of blindness in order to help change this figure.

At the end of 2015, the Foundation celebrated its 2 million beneficiaries and set a new goal: to provide eye care for 10 million people by 2020. With this ambition, the Foundation renamed its program « UNION FOR VISION 10by20 » which brings together L'OCITANE's various philanthropic initiatives around the world.

This program includes support for eye care, training of medical staff and awareness-raising campaigns to fight avoidable blindness.



2020 GOAL

10 MILLION BENEFICIARIES





FOCUS

CONTROL OF TROPICAL DISEASES IN BURKINA FASO

The project of the NGO Sight Savers aims to eliminate onchocerciasis and thachoma in the Cascades region by 2021, two tropical diseases that affect sight.

In 2016, three years after the start of the project, the NGO noted a significant reduction in the prevalence and number of endemic villages for these two infections.



MEDICAL TRAINING

The Foundation supports the creation of the first department of ophthalmology in Burkina Faso.

This department is now in its third year of operation and 10 students are enrolled.

A NATIONAL STRATEGY FOR SIGHT

For the first time in Burkina Faso, a national plan to fight avoidable blindness is being developed to improve eye health in the west-central region of the country.

L'OCCITANE has supported the drafting of this program and finances its implementation for the period 2016-2018.

A SOLIDARITY SOAP FOR SIGHT

For World Sight Day in October 2015, a solidarity soap was presented to L'OCCITANE customers.

More than €165,000 have been raised and donated to the ORBIS program in Ethiopia to provide quality eye care to more than 500,000 beneficiaries.





UNION FOR VISION

To develop the projects of the subsidiaries, forty employees volunteer to act in their own country.

BUDGET DEDICATED TO SUBSIDIARIES' PROJECTS

€235,413



FRANCE

The Institut Curie trains ophthalmologists to advanced eye surgery. For this purpose, the Foundation and the collaborators of L'OCCITANE financed the purchase of a camera to film the surgical interventions which will then be sent worldwide and will serve as educational support. Ophthalmologists trained will be able to treat 130,000 patients by 2020!

DOMINICAN REPUBLIC

60 vision-impaired people received eye care thanks to the extensive awareness campaign conducted by the subsidiary and the Pedro Guzman Foundation.

BRAZIL

With the Dorina Nowill Foundation, a newspaper and an audio application to open access to the media to visually impaired people have been developed. To date, 52 weekly editions have been published.



SLOVENIA

After several months without glasses, 10 young people received spectacles thanks to the funding of the subsidiary in partnership with the association of Friends of Youth. A first step to better concentrate at school!

INDONESIA

The NGO Helen Keller International offered eye screenings to more than 2,900 people with diabetes and vision problems on World Sight Day.

CHINA

45,418: this is the number of beneficiaries of the ORBIS project in China, in Shandong Province: screenings were conducted in partnership with local authorities and funded eye surgeries. Two axes complemented by the training of 300 village doctors to treat patients in the most remote areas.



HONG KONG

HK Society for the Blind offered screening aboard its Vision Screen Bus. The Foundation's funding will enable eye diseases to be detected among more than 10,000 children in four years.

MYANMAR

In partnership with one of the country's medical universities, the subsidiary funded 27 eye surgeries and sensitized more than 1,000 people suffering from visual impairment

SOUTH AFRICA

The subsidiary has engaged with the South African National Council for the Blind to organize eye exams in schools in deprived neighborhoods of Johannesburg. More than 600 children have benefitted from this program!

MALAYSIA

More than 130 doctors have been trained in eye screenings, a way of implementing long-term actions in the country. In one year, 496 patients received eye surgery and received quality eye care.

JAPAN

The Asia Prevention of Blindness association invited two Vietnamese ophthalmologists to Japan. For 1 month, they were trained to practice cataract surgery at the University of Medicine in Kyoto.





PROMOTION OF WOMEN'S LEADERSHIP

Historically linked to the women in Burkina Faso, who produce shea butter, L'OCCITANE is constantly diversifying its actions in favor of women's leadership: through its foundation, it supports women's entrepreneurship and their access to microcredit and formation, many actions that support their emancipation.

2015-2016

**€737,539
FOR WOMEN
LEADERSHIP**

**+26,000 WOMEN
supported**

PARTNERSHIP WITH UN WOMEN

In early 2016, the Foundation committed itself with an international partner, UN Women, to support its Fund for Gender Equality, dedicated to 120 programs in 72 countries. They promote the economic and political empowerment of women. More than 10 million direct beneficiaries were registered between 2009 and 2015.

By participating in this Fund, the L'OCCITANE Foundation has, among other things, raised awareness among 682,000 actors on equality and women's rights and allow access to productive resources for 10,000 women.

In 2016, L'OCCITANE contributed €200,00 to the Fund for Gender Equality.





TRAINING AND MICROCREDIT

The L'OCCITANE Foundation works for the economic empowerment of women in Burkina Faso. In this context, the Foundation is developing in this country in partnership with the NGO Entrepreneurs du Monde an accessibility project to microcredit and offers socio-economic training for more than 10,000 women.



The Foundation has inaugurated a new tool to support women's entrepreneurship in Burkina Faso: the L'OCCITANE pour Elles program. This year, 4 entrepreneurs will benefit from a complete technical and economic support that meets the development needs of each company for 2 to 3 years.

A SOLIDARY BALM FOR WOMEN LEADERSHIP

In 2016, the sale of the solidarity balm made it possible to collect more than **€260,000**, donated to L'OCCITANE pour Elles in Burkina Faso.



FOCUS WOMEN ENTREPRENEURSHIP

An accompanying structure for innovative projects, based in Paris, Make Sense, offers its incubator, the SenseCube, to innovative social start-ups. In 2016, the Foundation chose to support the project of two Corsican women entrepreneurs.

L'OCCITANE's sponsorship enabled Laura-Marie and Laura to develop Lulishop, a marketplace dedicated to Corsican artisans and designers to support local employment, reduce the digital divide and enhance local know-how.



PRESERVATION OF NATURAL HERITAGE

Because L'OCCITANE's inspiration territory is now threatened by pollution, the brand is committed and participates in the preservation of the natural heritage in Provence and Mediterranean.

2015-2016

€171,912

**FOR THE PRESERVATION
OF NATURAL HERITAGE
IN PROVENCE**

**+ 487,000 PEOPLE
sensitized**



ENVIRONMENTAL EXPERTISE

L'OCCITANE is committed with the French committee of the International Union for Conservation of Nature in 2016. The aim of this collaboration is to draw up a red list of Mediterranean coastal ecosystems with the objective of gathering bibliography and expertise on coastal habitats in 2017 and to assess threats.

PRESERVATION AND PROMOTION OF NATURE

L'OCCITANE has also partnered with the Federation of National Botanical Conservatories and the Conservatory of Natural Areas in PACA.

This project aims to support the Aromatic and Medicinal Plants sector for the preservation of butterflies and to develop local production seeds through the promotion of quality labels.

L'OCCITANE FOR JAPAN

With the creation of its Fund, L'OCCITANE is committed to support Japan following the 2011 tsunami. This fund continues to finance projects to rebuild Japanese communities in 2016.

RECREATING SOCIAL RELATIONSHIP: THE KENKO TERAKOYA PROJECT

L'OCCITANE funded the training of 8 Japanese to restore social communication in affected cities and promote well-being. In 2016, 800 people benefited from this program.



FOCUS Q
 ASHOKA



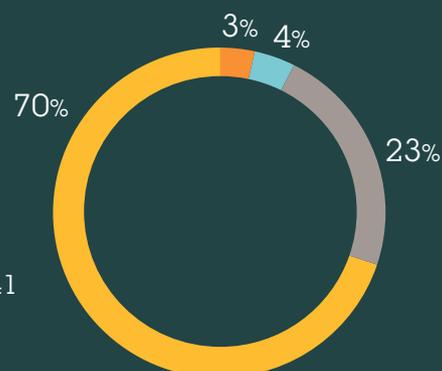
In 2014, L'OCCITANE supported youth entrepreneurship in the tsunami-affected regions.

Three years later, more than 500 Japanese youth participated in the program through their entrepreneurial initiatives.



FOCUS FINANCES

■ L'OCCITANE Foundation €1,283,789
■ L'OCCITANE subsidiaries €80,941
■ Solidarity products €427,453
■ L'OCCITANE fund €48,205



Details of the projects supported by L'OCCITANE Foundation

PARTNER	PROJECT	AMOUNT
International Agency for the Prevention of Blindness (IAPB)	General Assembly of the IAPB, Beijing, 2015	€15,000
Light for the World	Training of Burkinabe ophthalmologists	€176,100
Light for the World	Access to eye care in the Cascades region	€104,300
Ministère de la Santé PNPC – JMV	Vision Plan 2020	€6,685
One Dollar Glasses	Access to spectacles	€49,520
Sight Savers	Eliminate onchocerciasis and trachoma	€115,649
Asian Prevention of Blindness Association (Japon)	Ophthalmologist training in Japan	€7,200
Art Beyond Sight (USA)	Artistic and Educational program	€10,000
Blind Children (UK)	Support to blind children and their family	€10,000
Dorina Nowill Foundation for the Blind (Brésil)	Development of an audio magazine	€2,887
Eliya (Israël)	Vision rehabilitation program for visually impaired children	€5,000
Fondation Sainte Marie (France)	Prevention and sensitization of visually impaired people living in precarious situations	€25,000
Fundación Dr. Pedro Manuel Guzman (République dominicaine)	Raising awareness on avoidable blindness	€7,586
Helen Keller International (Indonésie)	Eye screenings for diabetic people	€10,000
Hong Kong Society for the Blind (Hong Kong)	Vision bus for eye screenings and raising awareness	€18,532
Hôpital Jules-Gonn, Université de Lausanne (Suisse)	Development of genetherapy to cure Leber congenital amaurosis	€10,000
IMAGINE (Croatie)	Movie with audio description for TV	€10,000
Institut Curie (France)	E-learning for ophthalmologists	€20,000
Slovenian Association of Friends of Youth (Slovénie)	Eye care for vulnerable children	€1,578
South African National Council for the Blind (Afrique du sud)	Eye screenings in disadvantaged schools	€3,688
St Nicholas' Home Penang (Malaisie)	Prevention and awareness about avoidable blindness	€5,000
The Foundation Fighting Blindness (Canada)	Interactive event for research	€3,002
University of Medicine Alumni Association (Myanmar)	Sensitization, prevention and training against visual impairment	€5,000
Monitoring and evaluation of the projects		€12,651
TOTAL PROJECTS FIGHT AGAINST AVOIDABLE BLINDNESS		€634,378

PARTNER	PROJECT	AMOUNT
ASPCE	EU-Africa interviews in Ouaga	€3,000
Cité universitaire	Hosting of 2 Syrian refugees	€11,000
Entrepreneurs du Monde (EDM)	Microfinance and training for women	€299,317
La Fabrique	Support to entrepreneurship	€5,000
Make Sense IDF –What If	Incubator for a female startup	€9,960
Make Sense Provence – Lulishop	Incubator for a Corsican marketplace startup	€14,000
ONU Femmes	Fund for Gender Equality	€100,000
Stand Up 93	Women entrepreneurship program with HEC	€20,000
Monitoring and evaluation of the projects		€15,222
TOTAL PROJECTS WOMEN'S LEADERSHIP		€477,499

PARTNER	PROJECT	AMOUNT
Couleur Garance	Herbal dyes	€8,500
Dauphin en Fête	Construction of a juniper's kiln	€7,000
Dons Solidaires	L'OCCITANE's products donation	€13,348
Fédération des Conservatoires Botaniques Nationaux	Preservation of local seeds	€10,000
Les Rencontres d'Arles	International Meeting of Photography	€50,000
Palais des Papes	Redevelopment of the Garden of the Popes	€25,000
Parc du Lubéron	Valorization of old fruit varieties	€1,500
MicroDON	Implementation of a salary rounding	€4,086
SULITEST	Environmental awareness	€20,000
UICN	Conservation of biodiversity and the sustainable and equitable use of natural resources	€30,000
Monitoring and evaluation of the projects		€2,478
TOTAL PROJECTS NATURAL HERITAGE		€171,912



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L'OCCITANE CARES

Foundation and Fund
L'OCCITANE
fondation.loccitane.com