



L'OCCITANE  
EN PROVENCE

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\* Financial Year 2023 (1st April 2022 to 31st March 2023)

## Editorial “



*L'OCCITANE en Provence has always put people at the heart of its operation. For more than 20 years, it has been committed to Caring for Sight, supporting projects around the world that help prevent blindness. This year celebrates the culmination of a partnership with UNICEF that began in 2017, to support supplementation programmes delivering vitamin A, which is crucial for preventing childhood blindness. L'OCCITANE and its subsidiaries are proud to have raised over €6 million. By 2024, this will enable more than 9 million children worldwide to receive the 2 vital doses of vitamin A that are essential for their immune systems. L'OCCITANE en Provence celebrates this partnership, and the remarkable work carried out by UNICEF teams to meet the needs of the world's most vulnerable children!*

*The end of this financial year also saw the tragic earthquakes in Turkey and Syria, which occurred in February 2023. The L'OCCITANE Group, its employees, and the L'OCCITANE Foundation, joined forces to support the NGOs carrying out emergency action in the affected regions.*

”

Reinold Geiger,  
President of the L'OCCITANE Foundation

“



*From the very beginning, we have been committed to protecting both the natural world, from which we have so much to learn, as well as the plants that offer up their secrets and their incredibly powerful active ingredients. Protecting nature, and the people who care for it, was an obvious choice for us. In addition to the brand's commitment to reducing its environmental impact and regenerating biodiversity, the Foundation has supported biodiversity preservation projects in Provence and the Mediterranean since it was created, and has been helping L'OCCITANE subsidiaries do the same in their local areas since 2019.*

*This year, we have decided to go one step further and take action in critical biodiversity zones, where biodiversity is at its richest but also the most under threat, and which are crucial for the balance of our planetary ecosystems. The Foundation has therefore entered into 5 new partnerships across the world, promoting agroforestry and/or restoring endangered forest ecosystems.*

”

Olivier Baussan,  
Vice-President of the L'OCCITANE Foundation  
and Founder of L'OCCITANE

# History

Helping others and protecting the environment are core values that L'OCCITANE en Provence has nurtured from the outset. Based on these solid foundations, L'OCCITANE has developed 6 key areas of action: Respecting Biodiversity, Supporting Producers, Reducing Waste, Empowering Women, Caring for Sight and Celebrating Craftsmanship. Since it was created in 2006, the L'OCCITANE Foundation has focused on 3 of these, shining a spotlight for the benefit of those communities:



**Caring for Sight,**  
supporting eye health projects for vulnerable populations around the world.



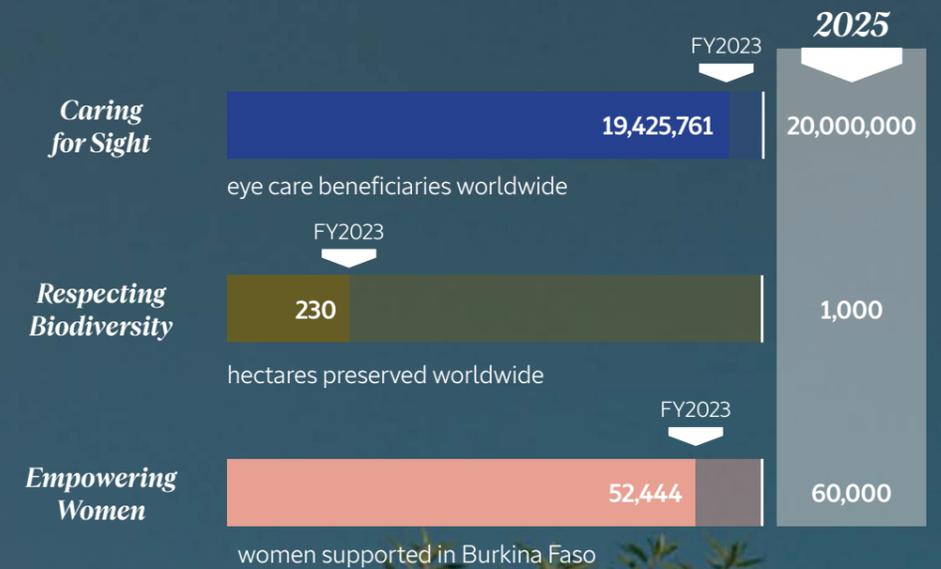
**Respecting Biodiversity,**  
Resupporting international projects that focus on reforestation, agroforestry and preserving endangered (plant) species.



**Empowering Women,**  
promoting access to education for young girls in Burkina Faso, and supporting women in their training and entrepreneurship projects.

## Our impacts\* and targets

\* Consolidated as of 31<sup>st</sup> March 2022, based on field reports shared by partner NGOs since the beginning of the commitment.



### 1980

L'OCCITANE's first fair-trade partnerships with women shea butter producers in Burkina Faso.

### 2000

L'OCCITANE sells its first solidarity product, with profits being donated to solidarity/community projects.

### 2013

L'OCCITANE is recognised by the United Nations Development Programme as an exemplary company, for its initiatives with women shea butter producers in Burkina Faso.

### 2017

Launch of a 6-year partnership with UNICEF, with a guaranteed minimum of €1 million per year to support vitamin A supplementation programmes, essential for preventing childhood blindness.

### 2023

Initially focusing on biodiversity in the Provence and Mediterranean regions, the Foundation now extends its support to other highly endangered ecosystems around the world.

### 1997

Braille is added to most packaging, to raise awareness and make products accessible to the visually impaired.

### 2006

The L'OCCITANE Foundation is created, to further develop the solidarity initiatives carried out by the brand since it was founded.

### 2015

Creation of the "UNION FOR VISION 10by20" programme, to encourage L'OCCITANE subsidiaries to join the Foundation in the fight against preventable blindness by supporting local NGOs, and setting a common goal of 10 million eye care beneficiaries by 2020.

### 2019

As part of the brand's commitment to local initiatives, the Foundation now assists L'OCCITANE subsidiaries in providing support to local blindness prevention and biodiversity preservation projects.

# Governance

## The Board of Directors

The Board of Directors is made up of representatives of the Group's founding companies and their staff, as well as qualified experts in the Foundation's areas of action. Board Members are not remunerated for their duties and meet twice a year to decide the Foundation's strategic orientations, oversee its budget and approve new multi-year projects.

### FOUNDING COMPANY REPRESENTATIVES

**Reinold Geiger,**  
Chairman of the Board,  
L'OCCITANE Group

**Olivier Baussan,**  
Founder of L'OCCITANE  
en Provence

**Florian Croce,**  
General Manager  
Laboratoires M&L

**Adrien Geiger,**  
General Manager M&L  
Distribution (France) S.A.R.L

**Jean-Charles Lhommet,**  
Biodiversity and Sustainable  
Ingredients Director

**Cédric Demeautis,**  
Human Resources  
Director

**Patricia Stocky,**  
Management Control Director

**Raphaëlle Archambeaud-Sicot,**  
Group Sustainability Officer

**Hélène Goetzelmann,**  
Marketing Director

### QUALIFIED EXPERTS



**Drew Keys,**  
IAPB Western Pacific Region  
Coordinator

**Jacques Bedhet,**  
Trustee at the GIAA



**Nicolas Metro,**  
Founder of Kinomé



**Tina Kieffer,**  
Founder of the Toutes  
à l'école association

## The Foundation team

Throughout the year, the team manages the Foundation's administration and budget, develops partnerships, evaluates projects and brings strategic issues to the attention of the Board. The team is also tasked with reviewing and selecting projects eligible for support from the Foundation or L'OCCITANE subsidiaries, assisting with the identification of relevant projects, studying applications submitted by NGOs, encouraging employees to get involved, and consulting with the qualified experts.

**Sophie Génin,**  
Philanthropy and Foundation General Delegate

**Marjorie Beltranda,**  
Philanthropy Projects Manager on  
*Respecting Biodiversity,*  
Support for Subsidiaries

**Clémence Fraudeau,**  
Philanthropy Projects Leader on  
*Caring for Sight* and  
*Empowering Women*

## Foundation correspondents

Internationally, around thirty L'OCCITANE employees promote the brand's commitments, acting as volunteer correspondents for the Foundation within the company's subsidiaries. Assisted by the Foundation team, they promote local philanthropic commitment, steering support in their own country towards local associations.



*I joined L'OCCITANE in January 2022, and in my first year I have seen a lot of progress on sustainable development and philanthropy in all the departments, which makes me really enthusiastic about what the future holds for me in my work.*

*In Brazil, in FY2023, we selected 2 NGOs that are doing incredible work on preserving biodiversity and fighting against preventable blindness. It was wonderful to see the impact these projects are having in our country.*

*We will continue to support this type of initiative next year. I am also delighted to launch a new commitment to support local projects aimed at reducing waste.*

*Being able to select and fund local projects and have a positive impact in our communities is a real opportunity! I am delighted to continue working on philanthropy projects and taking action in my local area.*



Paula Cremonuzzi,  
Foundation  
Correspondent,  
L'OCCITANE Brazil



- |   |  |   |  |
|---|--|---|--|
| <b>1</b> Brittany Evans<br>USA          |  | <b>13</b> Aleksandra Maciakiewicz<br>Poland         |  |
| <b>2</b> Beatriz Salcido<br>Mexico      |  | <b>14</b> Aleksandra Maciakiewicz<br>Czech Republic |  |
| <b>3</b> Paula Cremonuzzi<br>Brazil     |  | <b>15</b> Aleksandra Maciakiewicz<br>Hungary        |  |
| <b>4</b> Vivian Simonato<br>Ireland     |  | <b>16</b> Amber Willis<br>South Africa              |  |
| <b>5</b> Valentina Cavallaro<br>UK      |  | <b>17</b> Simi Dewan<br>India                       |  |
| <b>6</b> Jeanine Haga<br>Norway         |  | <b>18</b> Jessie Zhu<br>China                       |  |
| <b>7</b> Laura Vannerem<br>Netherlands  |  | <b>19</b> Karen Tsang<br>Hong Kong                  |  |
| <b>8</b> Benjamin Dendur<br>Germany     |  | <b>20</b> Evie Chen<br>Taiwan                       |  |
| <b>9</b> Benjamin Dendur<br>Switzerland |  | <b>21</b> Sumin Kim<br>South Korea                  |  |
| <b>10</b> Kim Gregy<br>France           |  | <b>22</b> Natsuko Nakahara<br>Japan                 |  |
| <b>11</b> Elizabeth Perez<br>Spain      |  | <b>23</b> Luxsika Vatunyuvanich<br>Thailand         |  |
| <b>12</b> Laura Malossi<br>Italy        |  | <b>24</b> Clarence Boo<br>Malaysia                  |  |
|   |  | <b>25</b> Celisse NG<br>Singapore                   |  |
|   |  | <b>26</b> Amanda Mainey<br>Australia                |  |



# Commitments FY2023



## Respecting Biodiversity

Allocated budget  
€2,960,305

277  
hectares preserved

### The Foundation's partners

- 1 BIRDLIFE  
Mont Bero, Republic of Guinea
- 2 ENVOL VERT  
Tarn and Hérault, France
- 3 HELVETAS SWISS INTERCOOPERATION  
Northern Highlands, Madagascar
- 4 WE FOREST  
Sao Paulo, Brazil
- 5 WILDFOWL AND WETLANDS TRUST  
Anlung Spring, Cambodia

### L'OCCITANE subsidiaries' local partners

- 6 AGRINATURA  
Poland
- 7 ASSOCIATION BIOM  
Dinara Nature Park, Croatia
- 8 ECOHERENCIA SCA  
Ciudad Real, Spain
- 9 ECOLE DU BREUIL  
Paris, France
- 10 FRANCE NATURE ENVIRONNEMENT  
Provence, France
- 11 FRIENDS OF THE EARTH  
Czech Republic
- 12 HOMETREE  
Ireland
- 13 INSTITUTO TERRA  
Minas Gerais, Brazil
- 14 MELIBEES  
Amazonia, Brazil
- 15 OISKA  
Kyushu, Japan
- 16 KAMAISHI CITY  
Japan
- 17 NPO ENVIRONMENTAL RELATION  
Japan
- 18 ONE TREE PLANTED  
British Columbia, Canada  
North Georgia, USA
- 19 FONDS AGIR POUR LA FORÊT - ONF  
France
- 20 RED DE VIVEROS DE BIODIVERSIDAD A.C  
Xalapa, Mexico
- 21 ROCCIATIVA  
Santa Sofia, Italy
- 22 SEOUL GREEN TRUST  
South Korea
- 23 SHANGHAI ROOTS AND SHOOTS  
Northern China
- 24 THEI  
Hong Kong
- 25 TREES FOR ALL  
Noord-Brabant, Netherlands and Vietnam
- 26 WILD TOMORROW FUND  
South Africa
- 27 WOODLAND TRUST  
UK
- 28 YONGZAI FORESTRY & CO  
Pintung YongZai, Taiwan



## Caring for Sight

Allocated budget  
€1,487,832

309,148  
beneficiaries

### A major international partner

- 1 UNICEF  
Lebanon, Palestine, Afghanistan, Bangladesh, Pakistan, East Timor and Cambodia

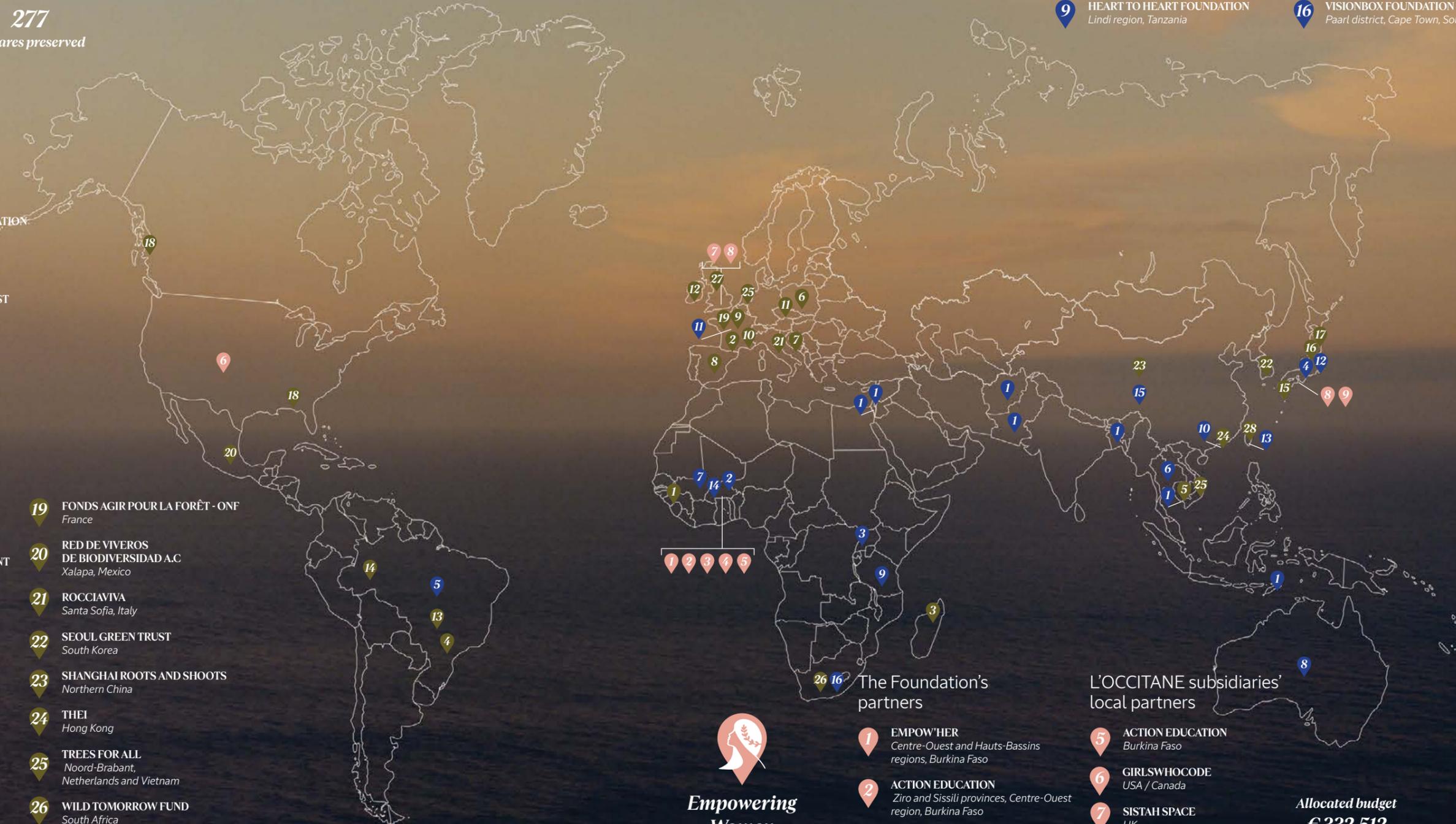
### The Foundation's partners

- 2 SIGHTSAVERS  
Cascades region, Burkina Faso
- 3 KILIMANJARO BLIND TRUST AFRICA (KBTA)  
Kampala, Ouganda

### L'OCCITANE subsidiaries' local partners

- 4 ASIA PREVENTION OF BLINDNESS ASSOCIATION (APBA)  
Japan
- 5 ASSOCIAÇÃO DE APOIO RENOVATIO  
Brazil
- 6 CHILDREN AND DREAMS  
Thailand
- 7 EYES OF THE WORLD  
Mopti region, Mali
- 8 FRED HOLLOWES FOUNDATION  
Central Australia
- 9 HEART TO HEART FOUNDATION  
Lindi region, Tanzania

- 10 HONG KONG SOCIETY FOR THE BLIND  
Hong Kong
- 11 INSTITUT CURIE  
France
- 12 JAPO  
Japan
- 13 LIGHT OF LOVE  
Taichung, Taiwan
- 14 OPTIQUE SOLIDAIRE  
Bezege region, Burkina Faso
- 15 ORBIS  
Ningxia, Guangxi, Fujian provinces, China
- 16 VISIONBOX FOUNDATION  
Paarl district, Cape Town, South Africa



## Empowering Women

### The Foundation's partners

- 1 EMPOW'HER  
Centre-Ouest and Hauts-Bassins regions, Burkina Faso
- 2 ACTION EDUCATION  
Ziro and Sissili provinces, Centre-Ouest region, Burkina Faso
- 3 L'UNICEF  
Centre-Ouest region, Burkina Faso
- 4 GREEN HOPE ET LES AMIS DE LA FABRIQUE  
Centre-Ouest region, Burkina Faso

### L'OCCITANE subsidiaries' local partners

- 5 ACTION EDUCATION  
Burkina Faso
- 6 GIRLSWHOCODE  
USA / Canada
- 7 SISTAH SPACE  
UK
- 8 WOMEN'S AID  
UK
- 9 WOMEN'S EYE  
Japan

Allocated budget  
€332,512

330  
supported women



# Caring for Sight

For more than 20 years, L'OCCITANE has been committed to fighting preventable blindness. The brand, its subsidiaries, and its Foundation, work with NGOs to support their screening, treatment and eye surgery projects, but also help to fund medical equipment and medical staff training in eye care.

**+ 1.1 billion**

people worldwide suffer sight loss because of a lack of access to eye care services\*

**90%**

of vision loss cases are preventable or treatable

A major international partner: **UNICEF**



A third of children aged 6 months to 5 years worldwide (i.e. 127 million children) lack vitamin A, which is essential for their immune system. This deficiency is one of the leading causes of childhood blindness. Faced with this observation, in 2017, L'OCCITANE and its Foundation began a major international partnership with UNICEF. Lasting 3 years and with a minimum guaranteed amount of €1 million per year, the partnership aimed to improve the prevention of childhood blindness in Bolivia, Myanmar and Papua New Guinea - countries with a high level of deficiency - by distributing 2 vital doses of vitamin A. The target of reaching 1.7 million children in 3 years set by UNICEF and L'OCCITANE was largely exceeded! Building on this success, the partnership was renewed in 2020 for a further 3 years, to support UNICEF's vitamin A supplementation campaigns more widely around the world. Since the start of the partnership, which concluded at the end of 2022, more than 6 million children received vitamin A supplements. UNICEF supplementation campaigns supported by L'OCCITANE and its Foundation are due to come to an end in 2024, with more than 3 million additional children receiving 2 vital doses of vitamin A.

© UNICEF/UN0479327/Himu

## The Foundation's partners

### SIGHTSAVERS

Since 2013, the Foundation has been supporting Burkina Faso in its fight to eliminate 2 neglected tropical diseases (NTDs), in the Cascades region in particular. It is working with Sightsavers on its projects to prevent Onchocerciasis, through the mass distribution of Ivermectin, and its projects to eliminate Trachoma, by improving access to quality eye care in the region. This collaboration has enabled more than **707,000** treatments for Onchocerciasis, and will provide eye care for **over 39,000** people by 2024.

*Improving access to eye care requires training for medical staff in primary eye health. Here Madame Sawadogo Serpahine, an ophthalmology technician in the Sindou district, is being trained in screening, detection and identification of refractive errors. She will be able to practice in the district's eye care centre, which is being renovated thanks to the Foundation and Sightsavers partnership.*



### KILIMANJARO BLIND TRUST AFRICA

In 2022, the Foundation partnered with the Kilimanjaro Blind Trust Africa on its mission to promote literacy and access to education for visually impaired children and young adults in sub-Saharan Africa. The Foundation provided exceptional support in the form of digital Braille assistive devices for **22 middle and high school students** in Uganda, allowing them to learn to read and write in Braille, but also giving them access to quality education. **Eight teachers** will be trained to use and repair the devices.

# L'OCCITANE subsidiaries' local partners

In addition to the Foundation's Caring for Sight initiatives, in FY2023, 19 L'OCCITANE en Provence subsidiaries got involved in local projects. Below is a list of the partners they supported this year:

Partner	Subsidiary	Project description
ASIA PREVENTION OF BLINDNESS ASSOCIATION	L'OCCITANE Japan	Caring for people with poverty-related eye diseases in Southeast Asia.
ASSOCIAÇÃO DE APOIO RENOVATIO	L'OCCITANE Brazil	Providing eye care and glasses to socially vulnerable people, in areas with a low human development index and indigenous villages in Brazil.
CHILDREN AND DREAMS	L'OCCITANE South Korea	Improving the quality of life for children in Southeast Asia, through health and education programmes.
EYES OF THE WORLD	L'OCCITANE Spain	Funding for cataract operations, medical consultations, glasses donations, and medical staff training in Mozambique.
FRED HOLLOWES FOUNDATION	L'OCCITANE Australia	Funding of a Liaison Officer post to bring culturally appropriate eye care to Aboriginal people in Central Australia.
HEART TO HEART FOUNDATION	L'OCCITANE South Korea	Training for teachers in eye health, detection and treatment of sight disorders in 79 schools in the Lindi region, Tanzania.
HONG KONG SOCIETY FOR THE BLIND	L'OCCITANE Hong Kong	Providing early eye examinations and treatment for 130 kindergarten children and 100 students with disabilities in Hong Kong.
INSTITUT CURIE	L'OCCITANE France	Rounding off of L'OCCITANE employee salaries in France.
JAPO	L'OCCITANE Japan	Establishing a national network of ophthalmology professionals in Japan.
LIGHT OF LOVE	L'OCCITANE Taiwan	Free eye tests and workshops to raise awareness about the importance of eye health in local communities in Taiwan.
OPTIQUE SOLIDAIRE	L'OCCITANE Switzerland	Training for medical staff in resolving optical, optometry, and ophthalmology problems, mainly in children, in Burkina Faso.
ORBIS	L'OCCITANE China	Preventing extreme myopia in children through screening, comprehensive eye examinations, and surgery, in Shanghai.
UNICEF	L'OCCITANE Benelux, Canada, Hungary, Ireland, USA, Italy, France, UK, Nordics	Funding Vitamin A Supplementation Programmes around the world, to prevent childhood blindness.
VISIONBOX FOUNDATION	L'OCCITANE South Africa	Improving access to eye care for people in remote areas of South Africa, through the installation of an equipped container serving as a fully functional optometry centre.

## SOLIDARITY PRODUCTS

During FY2023, L'OCCITANE marketed a solidarity candle and hand cream to support UNICEF\*. 100% of the profits\*\*, i.e. €308,239, were donated to UNICEF as part of the international partnership.



\*UNICEF does not endorse any company, brand, product or service \*\*In-store RRP excluding taxes, transport and production costs



# Respecting Biodiversity

Founded in the Alpes de Haute-Provence region of France, L'OCCITANE has always been committed to preserving biodiversity. Previously focusing on the preservation of natural heritage in the Provence region, in 2019 the Foundation decided to widen its scope to include international initiatives, encouraging L'OCCITANE subsidiaries around the world to support local projects. Since then, the Foundation has been supporting projects in partnership with NGOs specialised in environmental protection and community development. Whether in France, in its subsidiaries' local areas or, more widely, on an international scale, the Foundation supports projects that restore degraded forest ecosystems, as well as projects that promote agroforestry as a regenerative agricultural practice. All the programmes funded involve local communities, a key factor for the success of these projects.

75%

of the Earth's surface has been significantly altered\*

36

Global Biodiversity Hotspots Listed by the CEPF



## The Foundation's partners

According to the CEPF (Critical Ecosystem Partnership Fund), in order to be identified as a "hotspot", an ecosystem must contain at least 1,500 species of plants found nowhere else on Earth, and must have lost at least 70% of its primary vegetation. Overexploitation of forests, pollution, or the introduction of non-native species, have greatly weakened these ecosystems, which are now under threat. In FY2023, the Foundation launched its first international call for projects to support the restoration of forest ecosystems and promote agroforestry in these biodiversity hotspots. It has chosen to take action in 5 of these critical zones, by supporting 5 associations over a period of 3 years.

\* The Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services (IPBES)

## ENVOL VERT

The **Mediterranean Basin** is home to a natural heritage of exceptional biological diversity threatened by the intensive and threatening development of human activity. The Foundation supports the project of the French association **Envol Vert**, which aims to enhance domestic and wild biodiversity through agroforestry, and to regenerate old varieties of fruit trees. Over 3 years, **45 farmers** of the region are supported, in order to enhance local know-how, develop synergies between actors and promote short circuits. The project also aims to raise awareness among schoolchildren and the general public about the preservation of local heritage. Thanks to this project, the L'OCCITANE Foundation contributes to the preservation of **120 hectares of land** and supports **1,350 beneficiaries**.

## THE WILDFOWL AND WETLANDS TRUST

Cambodia's people and biodiversity depend heavily on its wetlands, which are now under severe threat from deforestation and intensive agriculture. The Foundation supports **The Wildfowl and Wetlands Trust** in its project to restore the wetland ecosystems of the Lower Mekong Delta in Cambodia. This project addresses multiple threats to the protected landscapes of Anlung Pring and Boeung Prek Lapouv by working with local communities to preserve, restore and enhance wetlands, introduce sustainable agriculture and celebrate Khmer culture through a community-based ecotourism program. Thanks to this project, the L'OCCITANE Foundation contributes to the preservation of **165 hectares of land and forests** and supports **23,150 beneficiaries**.

## WEFOREST

Deforestation and intensive agriculture threaten the habitat of wildlife and pollute the environment of local communities in the **Atlantic Forest**. The Foundation supports the **WeForest** association for its reforestation project in this fragile region of Brazil. By planting native species and developing regenerative agroforestry with small farmers, the project aims to restore the banks of the Tiete River in order to reduce soil erosion, minimize herbicide and pesticide runoff and thus improve the quality of life of local communities and increase wildlife habitat. Through this project, the L'OCCITANE Foundation is contributing to the preservation of **872 hectares of land and forests** and will benefit 495 people.

## HELVETAS SWISS INTERCOOPERATION

Despite its socio-economic and ecological importance, **Madagascar's** ecosystem is under severe threat from devastating agricultural practices, mining and commercial logging. The Foundation supports the Helvetas association's "Income for Nature" project, which aims to preserve one of the country's last rainforest ecosystems. The project aims to restore the forested areas of the highlands in northern Madagascar by training small farmers in sustainable agricultural techniques. This guarantees them a means of subsistence and limits their recourse to practices that are harmful to the forest. Thanks to this project, the L'OCCITANE Foundation contributes to the preservation of **60 hectares of land and forests** and supports **1,000 beneficiaries**.

## BIRDLIFE

The **Mount Béro forest**, classified as one of the most important for its biodiversity and its capacity to capture carbon, is now threatened due to illegal deforestation between 2010 and 2015 during the coup d'état. The Foundation supports **Birdlife International** and Guinea-Ecology (its partner in Guinea) for their Mount Bero forest restoration project in the Republic of Guinea. The project aims to improve natural resource management by implementing environmentally friendly practices, introducing communities to regenerative agriculture and restoring the degraded forest to its full ecological functions. Thanks to this project, the L'OCCITANE Foundation contributes to the preservation of **100 hectares of land** and supports **500 beneficiaries**.



## SOLIDARITY PRODUCTS

In order to support the preservation of biodiversity around the world, L'OCCITANE markets a solidarity balm since 2022. All the profits\* from the sales of this product are used to finance the implementation of NGO projects. In FY2023, **€505,315** was collected.



\* In-store RRP excluding taxes, transport and production costs

# L'OCCITANE subsidiaries' local partners

As part of L'OCCITANE en Provence's commitments, in FY2023, 19 of the brand's subsidiaries supported projects aimed at respecting biodiversity. Below is the list of their partners:

Partner	Subsidiary	Project description
AGRINATURA	L'OCCITANE Poland	Replanting Polish heirloom vegetable varieties, to enrich plantations and raise community awareness around biodiversity.
ASSOCIATION BIOM	L'OCCITANE Croatia	Setting up activities around the restoration of dry grasslands in Dinara, to preserve biodiversity.
ECOHERENCIA SCA	L'OCCITANE Spain	Implementation of agro-ecological infrastructure in 2 olive-growing farms and the creation of ecological corridors, to promote the recovery of biodiversity.
ECOLE DU BREUIL	L'OCCITANE France	Restoration and development of a fruit conservation orchard, to preserve local varieties and raise the profile of disappearing arboriculture skills.
FRANCE NATURE ENVIRONNEMENT	L'OCCITANE France	Miyawaki method tree planting at the Hérisson micro-forest, a rural area in Provence.
FRIENDS OF THE EARTH	L'OCCITANE Czech Republic	Creation and development of a mobile application, listing the location of farmers in the Czech Republic per region.
HOMETREE	L'OCCITANE Ireland	Creation of a tree nursery, with the long-term goal of providing native tree species better adapted to local conditions in Ireland.
INSTITUTO TERRA	L'OCCITANE Brazil	Planting by students of small forest plots made up of rare tree species native to the Atlantic forest, to engage the local population in environmental issues.
MELIBEES	L'OCCITANE Germany	Development of community activities to help the indigenous population cultivate practices for regenerating and preserving the Amazonian forest.
OISKA	L'OCCITANE Japan	Regeneration of an ecosystem-rich forest, by planting native species in collaboration with the local community on the island of Kyushu.
KAMAISHI CITY	L'OCCITANE Japan	Lavender planting in green spaces in Kamaishi city in Japan.
NPO ENVIRONMENTAL RELATION	L'OCCITANE Japon	Planting trees in devastated forests or on clear-cut sites throughout Japan.
ONE TREE PLANTED	L'OCCITANE Canada	Planting more than 1 million trees in Williams Lake, British Columbia, devastated by the 2017 forest fires.
ONE TREE PLANTED	L'OCCITANE USA	Reforestation of degraded landscapes in North Georgia, fragmented and transformed by urban sprawl.
FONDS AGIR POUR LA FORÊT - ONF	L'OCCITANE France	Rounding off of L'OCCITANE employee salaries in France.
RED DE VIVEROS DE BIODIVERSIDAD A.C	L'OCCITANE Mexico	Restoration of 4 species of magnolias native to Mexico.
ROCCIAVIVA	L'OCCITANE Italy	Creation of a biodiversity oasis at Camp Rigenara, by planting native species, restoring soil and lakes, and collecting seeds.
SEOUL GREEN TRUST	TRAVEL RETAIL ASIA	Preservation and extension of green spaces in Seoul's residential area and improvement of the urban environment with the participation of residents.
SHANGHAI ROOTS AND SHOOTS	L'OCCITANE China	Raising community awareness of the environment and improving ecological and humanitarian conditions through tree planting.
THEI	L'OCCITANE Hong Kong	Promoting biodiversity, conservation and sustainable development in Hong Kong.
TREES FOR ALL	L'OCCITANE Netherlands	Planting 1,250 trees in the Eersel forest area, to promote biodiversity in this region.
TREES FOR ALL	L'OCCITANE Belgium	Planting of 1,250 trees in the Eersel forest area, to promote biodiversity in this region.
WILD TOMORROW FUND	L'OCCITANE South Africa	Restoring endangered sand forests and biodiversity on South Africa's Elephant Coast.
WOODLAND TRUST	L'OCCITANE UK	Restoring the natural balance of UK woodlands, by setting up maintenance programmes for trees that are beneficial to ecosystems.
YONGZAI FORESTRY & CO	L'OCCITANE Taiwan	Forest restoration and protection of local species, as part of the Forestry Bureau of the Council of Agriculture's project in Pintung YongZai.



# Empowering Women

Since the 1980s, L'OCCITANE en Provence has been working closely with women who produce shea butter in Burkina Faso. As an extension of this relationship, the L'OCCITANE Foundation assists the socio-economic development of girls and women in this country, by supporting education, training and entrepreneurship projects, in partnership with NGOs. This year, in response to the ongoing level of insecurity in Burkina Faso, wherever possible, the Foundation's partners have enabled internally displaced girls and women to take advantage of these development projects.

## 115<sup>th</sup> / 146

Burkina Faso's ranking in the Global Gender Gap Report index that measures the relative gap between women and men in 4 key areas (health, education, economy and politics)\*

END 2022

## 1,94 million

internally displaced people due to armed conflict, 53% of which are women\*

## The Foundation's partners

### UNICEF

In 2021, the L'OCCITANE Foundation made a commitment to UNICEF to promote access, retention and academic success for a cohort of young girls in the Centre-Ouest region of Burkina Faso. This 4-year project aims to support **500 middle and high school girls** in vulnerable situations throughout their education, up to their BEPC and Baccalaureate exams. In addition to covering educational costs for the beneficiaries, the project also aims to develop their oratorical and leadership skills, as well as provide teacher training in child- and gender-sensitive learning. The beneficiaries' academic results at the end of the first year of the project were very promising, with 81% of girls in 6th grade and 84% of girls in 2nd grade being admitted to the next class.



*I am very happy to be here. Thanks to UNICEF, we are well taken care of at the centre. We go to school by bike and we have everything we need to study.* ”

Sidonie TIONO, beneficiary of the UNICEF project. Aged 13, she is a resident of the Bethel women's reception and training centre. She was accepted there in October 2021, to continue her education at Saint Jean Modeste high school in Koudougou.



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### ACTION EDUCATION

Since 2021, the Foundation has been supporting the SCOLFILLE project run by the NGO Action Education, which aims to improve schooling for vulnerable girls in Burkina Faso. The SCOLFILLE project specifically promotes access, retention, and completion of primary education for **2,000 girls** from particularly disadvantaged or displaced families, orphans, or those living with a slight disability in the Ziro and Sissili provinces (Centre-Ouest region).



### EMPOW'HER

The Foundation continues to support the Empow'Her project, which aims to train **200 women** in vulnerable situations in the Centre-Ouest and Hauts-Bassins regions of Burkina Faso. Over a period of 2 years, the Bloom project supports the beneficiaries in their journey towards economic autonomy, thanks to adapted pathways of professional integration or technical and entrepreneurial training. The women gain technical and professional skills to integrate growth sectors that respect the environment, such as electricity and construction, embroidery (sewing), hairdressing and the recycling of plastic objects.



*I received 4 months of hairdressing training and, as a result, I was able to strengthen my skills in various techniques such as weaves, extensions or carpets, braids and many others. I also received 2 days training in entrepreneurship. At the end of the training, I felt capable of setting up my own business plan, to seek funding and create my own business. [...] It allowed me to improve my skills, [but also] to earn an income. I had the opportunity to showcase what I had learned. Something I wasn't sure I could do, I had the opportunity of doing.* ”

Adeline SANOU, beneficiary of the Empow'Her Bloom project



### GREENHOPE & LES AMIS DE LA FABRIQUE DE LA FABRIQUE

Since 2021, the Foundation has been supporting the Yennega project led jointly by Les Amis de la Fabrique and Green Hope, which aims to provide technical and financial support to help **316 rural women** in Burkina Faso create profitable agricultural businesses. The beneficiaries are trained in onion growing and breeding local poultry, using techniques that respect the environment. As part of this 3-year project, they receive support to develop and establish cooperatives, and sustainable access to land.

# The Foundation's partners

L'OCCITANE en Provence subsidiaries are also committed to supporting women. Below is the list of partners supported in FY2023:

Partner	Subsidiary	Project description
GIRLSWHOCODE	L'OCCITANE USA	Training young girls in technology and programming professions in the United States.
GIRLSWHOCODE	L'OCCITANE Canada	Training young girls in technology and programming professions in the United States.
SISTAH SPACE	L'OCCITANE UK	Fighting against domestic violence and providing specialised services for women of African and Caribbean heritage.
WOMEN AID	L'OCCITANE UK	Helping women and children who are victims of domestic violence, through support programmes and awareness campaigns.
WOMEN AID	L'OCCITANE Ireland	Helping women and children who are victims of domestic violence, through support programmes and awareness campaigns.
WOMEN'S EYE	L'OCCITANE Japan	Empowering vulnerable Japanese women through the creation of a network of entrepreneurs, legal workshops, vocational training and advocacy.

## SOLIDARITY PRODUCTS

To support the socio-economic development of women in Burkina Faso, L'OCCITANE markets solidarity products. All profits\* from the sale of these products are used to finance the implementation of NGO projects. **€8,448** was raised in FY2023.



\* In-store RRP excluding taxes, transport and production costs

# Emergency action

## Solidarity action in Turkey and Syria

Following the devastating earthquakes in Turkey and Syria in February 2023, the L'OCCITANE Group, its employees, and the L'OCCITANE Foundation, joined forces to support NGOs carrying out emergency action in the affected areas. In addition to commitments by various subsidiaries to local associations, more than 85,000 items of personal hygiene were donated to the Red Cross, and Doctors Without Borders received more than €175,000 in donations, to help deliver medical kits, food and first aid treatment for the victims.

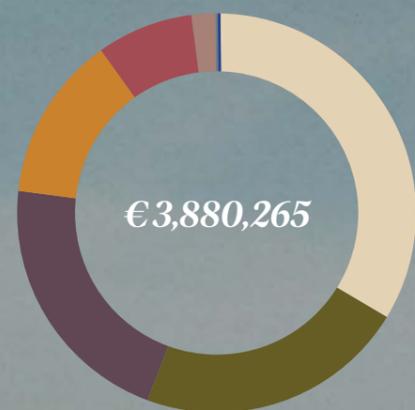
## Action in response to the forest fires in the Alpes de Haute-Provence region

Following the devastating fires in the summer of 2022, which affected 236 hectares of forest area in the Alpes de Hautes Provence region, the Foundation is supporting the French National Forestry Office's "Agir pour la Forêt" endowment fund, to carry out post-fire studies and emergency work near the town of Villeneuve (04). With this project, the L'OCCITANE Foundation will be helping to restore 8 hectares of woodland in the affected area.

# In-kind donations

In addition to their support for local projects and the sale of solidarity products, L'OCCITANE subsidiaries have also made in-kind donations to local associations. Thus, in FY2023, L'OCCITANE subsidiaries in the United States, Japan, South Korea, Taiwan, Singapore, Mexico, Poland, Australia and Hong Kong donated the equivalent of €317,000.

# Budget RESOURCES FY2023



- Financial income
- Employee donations
- Shareholder donations
- Secondment of the Foundation team
- In-kind philanthropy
- Solidarity products
- L'OCCITANE sites and subsidiaries' local philanthropy budgets
- The Foundation's Multi-year Action Plan - PAP (endowment and amendment)
- Communication and operation
- Other uses

Item	Amount
The Foundation's Multi-year Action Plan	€75,000
Amendments to the Foundation's Multi-year Action Plan	€1,250,000
Fundraising via solidarity products	€822,001
L'OCCITANE sites and subsidiaries' local philanthropy budgets	€825,326
Shareholder donations	€75,000
Employee donations	€5,495
Financial income	€87
Secondment of the Foundation team	€307,074
In-kind philanthropy	€520,272
<b>Total FY2023</b>	<b>€3,880,255</b>

# RESOURCE USES FY2023



- Respecting Biodiversity
- Caring for Sight
- In-kind donations
- Emergency action
- Empowering Women
- Secondment of the Foundation Team
- Other uses
- Communication and operation



PARTNERS	AMOUNT ALLOCATED
<b>International partner</b>	<b>€1,000,000</b>
UNICEF	€1,000,000
<b>The Foundation's partners and Endowment Fund</b>	<b>€1,326,334</b>
SIGHTSAVERS	€180,000
KILIMANJARO BLIND TRUST AFRICA (KBTA)	€125,000
SUBSCRIPTION TO THE INTERNATIONAL AGENCY FOR THE PREVENTION OF BLINDNESS (IAPB)	€21,334
<b>L'OCCITANE subsidiaries' local partners</b>	<b>€161,173</b>
ASIA PREVENTION OF BLINDNESS ASSOCIATION L'OCCITANE Japan	€4,947
ASSOCIAÇÃO DE APOIO RENOVATIO L'OCCITANE Brazil	€11,757
CHILDREN AND DREAMS L'OCCITANE South Korea	€1,839
EYES OF THE WORLD L'OCCITANE Spain	€7,500
FRED HOLLOWS FOUNDATION L'OCCITANE Australia	€25,738
HEART TO HEART FOUNDATION L'OCCITANE South Korea	€21,810
HONG KONG SOCIETY FOR THE BLIND L'OCCITANE Hong Kong	€9,821
INSTITUT CURIE L'OCCITANE France (matching contribution)	€123
JAPO L'OCCITANE Japan	€27,402
LIGHT OF LOVE L'OCCITANE Taiwan	€2,962
OPTIQUE SOLIDAIRE L'OCCITANE Switzerland	€5,000
ORBIS L'OCCITANE China	€21,084
VISIONBOX FOUNDATION L'OCCITANE South Africa	€21,190
<b>Project monitoring and evaluation</b>	<b>€325</b>
<b>Total</b>	<b>€1,487,832</b>



## Respecting Biodiversity

<i>PARTNERS</i>	<i>AMOUNT ALLOCATED</i>
<b><i>The Foundation's partners and Endowment Fund</i></b>	<b>€ 2,546,543</b>
WE FOREST	€ 600,000
BIRDLIFE	€ 599,446
HELVETAS SWISS INTERCOOPERATION	€ 540,000
WILDFOWL AND WETLANDS TRUST	€ 537,097
ENVOL VERT	€ 270,000
<b><i>L'OCCITANE subsidiaries' local partners</i></b>	<b>€ 413,661</b>
AGRINATURA L'OCCITANE Poland	€ 637
ASSOCIATION BIOM L'OCCITANE Croatia	€ 1,992
ECOHERENCIA SCA L'OCCITANE Spain	€ 7,500
ECOLE DU BREUIL L'OCCITANE France	€ 18,800
FRANCE NATURE ENVIRONNEMENT L'OCCITANE France	€ 4,500
FRIENDS OF THE EARTH L'OCCITANE Czech Republic	€ 8,300
HOMETREE L'OCCITANE Ireland	€ 15,094
INSTITUTO TERRA L'OCCITANE Brazil	€ 11,777
MELIBEES L'OCCITANE Germany	€ 32,500
OISKA L'OCCITANE Japan	€ 5,779
KAMAISHI CITY L'OCCITANE Japan	€ 27,594
NPO ENVIRONMENTAL RELATION L'OCCITANE Japan	€ 31,987
ONE TREE PLANTED L'OCCITANE Canada	€ 24,069
ONE TREE PLANTED L'OCCITANE USA	€ 77,933
FONDS AGIR POUR LA FORÊT - ONF L'OCCITANE France (matching contribution)	€ 1,844
RED DE VIVEROS DE BIODIVERSIDAD A.C L'OCCITANE Mexico	€ 4,877
ROCCIAVIVA L'OCCITANE Italy	€ 10,000
SEOUL GREEN TRUST TRAVEL RETAIL ASIA	€ 14,449
SHANGHAI ROOTS AND SHOOTS L'OCCITANE China	€ 26,172
THEI L'OCCITANE Hong Kong	€ 9,943
TREES FOR ALL L'OCCITANE Belgium	€ 3,750
TREES FOR ALL L'OCCITANE Netherlands	€ 3,750
WILD TOMORROW FUND L'OCCITANE South Africa	€ 7,570
WOODLAND TRUST L'OCCITANE UK	€ 53,340
YONGZAI FORESTRY & CO L'OCCITANE Taiwan	€ 9,504
<b><i>Project monitoring and evaluation</i></b>	<b>€ 101</b>
<b><i>Total</i></b>	<b>€ 2,960,305</b>



## Empowering Women

<i>PARTNERS</i>	<i>AMOUNT ALLOCATED</i>
<b><i>Endowment Fund partners</i></b>	<b>€ 280,727</b>
UNICEF	€ 187,440
GREEN HOPE ET LES AMIS DE LA FABRIQUE	€ 47,000
ACTION EDUCATION	€ 26,287
EMPOW'HER	€ 20,000
<b><i>L'OCCITANE subsidiaries' local partners</i></b>	<b>€ 51,785</b>
GIRLSWHOCODE L'OCCITANE USA	€ 19,243
GIRLSWHOCODE L'OCCITANE Canada	€ 5,106
SISTAH SPACE L'OCCITANE UK	€ 278
WOMEN AID L'OCCITANE UK	€ 17,703
WOMEN AID L'OCCITANE Ireland	€ 4,420
WOMEN'S EYE L'OCCITANE Japan	€ 4,677
ACTION EDUCATION L'OCCITANE France (matching contribution)	€ 358
<b><i>Project monitoring and evaluation</i></b>	<b>—</b>
<b><i>Total</i></b>	<b>€ 332,512</b>

<b>EMERGENCY ACTION</b>	<b>AMOUNT ALLOCATED</b>
<b>Earthquakes in Turkey and Syria - 2023</b>	<b>€ 225 619</b>
MÉDECINS SANS FRONTIÈRES	€ 219,826
IABP	€ 5,793
<b>Forest fires in the PACA region - 2022</b>	<b>€ 50,000</b>
AGIR POUR LA FORÊT FUND - FRENCH NATIONAL FORESTRY OFFICE	€ 50,000
<b>Forest fires in Australia and the Amazon - 2020</b>	<b>€ 149,700</b>
FOUNDATION FOR NATIONAL PARKS AND WILDLIFE	€ 49,900
WEFOREST	€ 99,800
<b>Project monitoring and evaluation</b>	<b>€ 23</b>
<b>Total</b>	<b>€ 425,342</b>

<b>Secondment of the Foundation team</b>	<b>AMOUNT ALLOCATED</b>
<b>Total</b>	<b>€ 307,074</b>

<b>Other uses</b>	<b>AMOUNT ALLOCATED</b>
<b>Total</b>	<b>€ 122,140</b>

<b>In-kind philanthropy</b>	<b>AMOUNT ALLOCATED</b>
<b>Total</b>	<b>€ 520,272</b>

<b>Communication and operation</b>	<b>AMOUNT ALLOCATED</b>
<b>Total</b>	<b>€ 61,776</b>





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Find out more about our projects and partners  
on the L'OCCITANE Foundation website  
[fondation.loccitane.com](http://fondation.loccitane.com)